

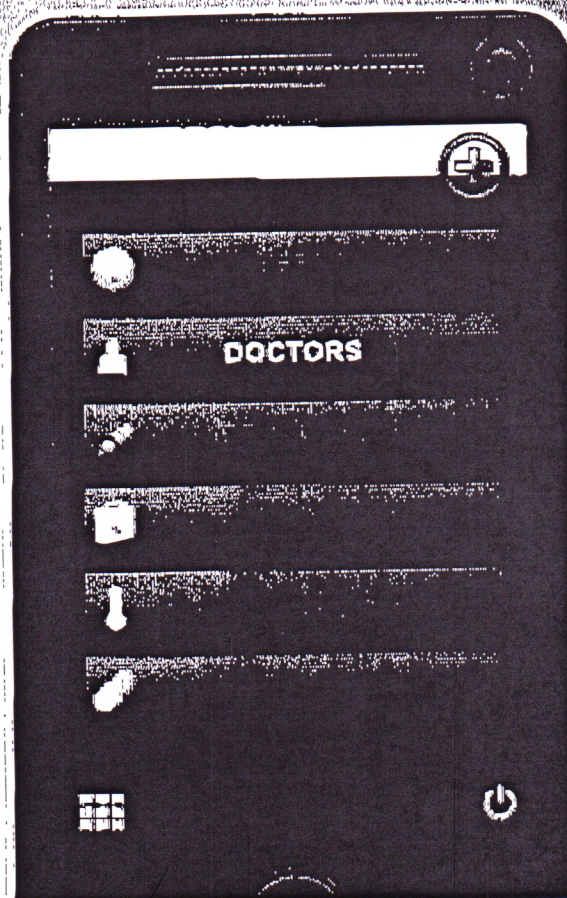
Anjali Reddy

From: Anjali Reddy [areddy@clsdc.com]
Sent: Friday, October 14, 2011 4:40 PM
To: Kenya
Subject: Kenya developers are creating innovative mobile applications.

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Did you know?

Kenya developers are
creating innovative
applications



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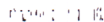
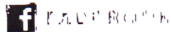
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- Simba Technologies has created an app called MedKenya, which delivers health information to Kenyans via mobile phone. The company plans to launch an expanded version, called MedAfrica, to bring similar content to other countries on the continent.
- Since 2007, Kenyans have used the mobile banking platform M-Pesa to transfer funds via text messaging. ("M" stands for mobile and "pesa" is Swahili for money).
- In partnership with the World Bank and Nokia, Kenya recently created an "m-lab" to incubate more mobile application startups. According to Dr. Bitange Ndemo, the country's permanent secretary of the Ministry of Information and Communications, thousands of young Kenyans are involved in app development.

Source: Mercury News



To learn more about Kenya
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